

	<b>Create Lists</b>	<b>Ease of Use</b>	<b>Maint.</b>	<b>Erasable</b>
<b>Ball Point Pen</b>	3	2	3	1
<b>Fountain Pen</b>	3	1	2	1
<b>Pencil</b>	3	3	1	3

	<b>Impact</b>	<b>Perm.</b>	<b>Score</b>
<b>Ball Point Pen</b>	2	3	2.33
<b>Fountain Pen</b>	3	3	2.16
<b>Pencil</b>	1	1	2.00

Table 3.5: A feature list as prepared by a consultant. Note that the scores are computed to two decimal points conveying great confidence in their validity. On the other hand, the evaluations are often rather odd, like the assignment of the lowest score of 1 to a pencil for maintenance since a traditional pencil cannot be refilled. Another reviewer might decide on the other hand that this is a positive, making the pencil very easy to maintain, and assign a score of 3. This would increase the pencil's over all score to a 2.33, tying it for first.